

## **Chamber of Commerce General Meeting: 1/30**

The program featured **Stu Carty, Regional Development Director of Constant Contact**, an email marketing program.

Stu described to the 52 of us in attendance at the Hacienda how email marketing can help reach more people in order to sustain and build a business. Constant Contact also gives feedback on how effective a message is, and how to improve the outreach.

On **February 17, from 11 to 1 p.m.**, Stu will return to Moraga to give a workshop on how to get started using this inexpensive, but profitable marketing tool.

**Roos Pal of Terzetto Cuisine** told of her experience of using Constant Contact. This past week she sent out an announcement for a special event in her restaurant, and in one hour, she had 200 "opens", and reservations for 40.

**New Members:** Michael Fox, photography, John Vanek of Orinda Motors, Dave Parker, Parkmon vineyards, Calvin ? , Little Hearty Noodle

Guests Welcomed: Mariangela Hunter, interested in opening a small grocery business and is looking for a space to rent; Dave Krugel, Friends of the Library; John Schwartz, Sam Clar Office Furniture; Jay Puckett, commercial real estate, George Westernoff, construction.

### **Announcements:**

- 1) Pacific National Banks invites everyone in Moraga to come for Moraga Appreciation Day on Feb. 7, noon - 4 p.m.
- 2) Sandra Meily announced that she was closing St. Mary's Florist in the Moraga Center, but would continue to do business through an on-line website.

3) Ellen Beans passed out registration forms for the May 9 Community Faire.

4) Joan Bruzzone asked the membership to pay attention to the topics to be discussed soon by the Planning Commission and the Town Council.

#### **NEXT CHAMBER GENERAL MEETING**

**Tuesday, Feb. 24th 6:00 PM TO 8:00 PM**

**Fireside Room Hacienda**

**The topic will be Community Marketing with guest speaker Grant Stubblefield, owner of Community Marketing Group and creator of Shop Moraga First website.**